



European Federation of Pharmaceutical  
Industries and Associations

December 13, 2013

EFPIA Japan

### **Jez Moulding becomes new chairman of EFPIA Japan**

TOKYO—December 13, 2013— EFPIA Japan announced today that Jez Moulding (President and Representative Director, Sanofi K.K., Senior Vice President, Japan & Pacific Region) has been appointed the new chairman of EFPIA Japan. He will officially start from January 1<sup>st</sup>, 2014.

The current chair, Philippe Fauchet (GlaxoSmithKline K.K.), at the end of his two-year term, will become a vice chairman. Masao Torii (Nippon Boehringer Ingelheim Co., Ltd.) will continue to serve in his current position of vice chairman. Both vice chairmen and five directors will support Mr. Moulding in his new role. The Director General position will transfer from Keiko Nakamura (GlaxoSmithKline K.K.) to Hidetaka Shimada (Sanofi K.K.).

Mr. Moulding gave his vision for EFPIA Japan by saying,

“As Japanese society changes, the Japanese healthcare environment also continues to evolve. In this era of reform, EFPIA, which consists of research-driven pharmaceutical companies based in the EU, will continue to propose solutions to the many issues facing the pharmaceutical industry. EFPIA supports maintaining the premium pricing system to encourage innovation, expediting Japanese patients’ access to new and innovative global products, reducing drug lag, and pursuing a better balance between prevention and treatment in public health. We would like to further contribute to the improvement of Japan’s healthcare system, and will always take a ‘patient first’ approach.”

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## Biography of Jez Moulding

- Date of Birth      November 9, 1968 (Age 45)
- Current position    President and Representative Director, Sanofi K.K., Senior Vice President, Japan & Pacific Region
- Experience with the Sanofi Group
- February 2011      President and Representative Director, sanofi-aventis K.K. (Present “Sanofi K.K.”), Senior Vice President, Japan & Pacific Region (Japan, Korea, Australia and New Zealand)
- October 2010      President and Representative Director, sanofi-aventis K.K. (Present “Sanofi K.K.”)
- September 2007    General Manager, sanofi-aventis Australia and New Zealand
- October 2005      General Manager, sanofi-aventis Korea
- November 2002    General Manager, Sanofi-Synthelabo South Africa
- May 2001          Associate Director Europe, Transversal Projects, Sanofi-Synthelabo France
- July 2000          Head of Cardiovascular Marketing and Commercial, Sanofi-Synthelabo England
- Education          1991    Edinburgh University, MA in Social Science
- Others
- 2012                  Member of the board  
Japan Pharmaceutical Manufacturers Association (JPMA)
- 2010                  Vice Chairman  
European Federation of Pharmaceutical Industries and Associations (EFPIA)  
Japan

### EFPIA Japan Board Members as of January 1<sup>st</sup>, 2014

Chairman:	Jez Moulding	(Sanofi K.K.)	(New)
Vice Chairman:	Masao Torii	(Nippon Boehringer Ingelheim Co., Ltd.)	
Vice Chairman:	Philippe Fauchet	(GlaxoSmithKline K.K.)	(New)
Director:	Yoshiyasu Ninomiya	(Novartis Pharma K.K.)	
Director:	Carsten Brunn	(Bayer Yakuhiin, Ltd.)	
Director:	Gabriel Baertchi	(AstraZeneca K.K.)	
Director:	Claus Eilersen	(Novo Nordisk Pharma Ltd.)	
Director:	James Feliciano	(Merck Serono Co., Ltd.)	
Director General:	Hidetaka Shimada	(EFPIA Japan)	(New)