

Press release

European Federation of Pharmaceutical Industries and Associations, Japan
(EFPIA Japan)

An invitation to EU Japan Health Innovation Forum 2023

The European Federation of Pharmaceutical Industries and Associations (EFPIA; headquartered in Brussels, Belgium) and EFPIA Japan will hold "EU Japan Health Innovation Forum 2023." This will be an online forum where speakers from the pharmaceutical industry and government agencies in the EU and Japan, healthcare professionals in Japan and representatives of patient associations will discuss the importance of searching for innovations. It will take place on Wednesday 12 April 2023.

Although we are still in the midst of the ongoing COVID-19 pandemic and difficult geopolitical circumstances, we vow to never cease fighting for people throughout the world to find treatments for currently incurable diseases, unknown or undetected disorders and emerging infections. As long-lasting partners, the EU and Japan have helped out and learned from each other, while working closely together during this time of global challenges. In the forum, speakers will share their visions and challenges and discuss the importance of searching for healthcare innovations and as a result to clarify expectations for the future of healthcare. Please feel free to join the forum.

EU Japan Health Innovation Forum 2023

- Theme: Shaping the future through the power of innovation
Ensemble, partnering together for a sustainable health innovation system
* Please refer to the attachment for an outline of the forum.
- Date/Time: Wednesday, 12 April 2023, from 16:00 to 18:00
- Style: ZOOM webinar
- Languages: English and Japanese (simultaneous interpretation is available)
- Participation fee: Free of charge
- Capacity: First 300 applicants
- Sponsor: The European Federation of Pharmaceutical Industries and Associations, Japan (EFPIA Japan)
- Collaborator: Delegation of the European Union to Japan
- Application: Please fill out the form below to apply.
URL <https://form.run/@EUJapanHealthInnovationForum2023>

Due date: Wednesday, 10 April 2023, 12:00

Contact: EU Japan Health Innovation Forum 2023 Secretariat efpia_register@innovation-partners.jp

Note) Personal information provided when applying or making inquiries will be used for the purpose of managing the operation of this forum, responding to inquiries, and contacting them as necessary.

Attachment

Outline of the "EU Japan Health Innovation Forum 2023"

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Capacity: First 300 applicants
Sponsor: The European Federation of Pharmaceutical Industries and Associations, Japan (EFPIA Japan)
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Theme: Shaping the future through the power of innovation
Ensemble, partnering together for a sustainable health innovation system

Speakers: Mr. Hubertus von Baumbach, President of EFPIA
Mr. Paul Hudson, Sanofi CEO
Ms. Kanako Kikuchi, President of UCB Japan Co., Ltd.
Mr. Jean-Eric Paquet, EU Ambassador
Mr. Shinichi Isa, Vice Minister of MHLW
Ms. Naomi Sakurai, President of Cancer Solutions Co., Ltd.
Mr. Katsufumi Jo, Assistant Vice-Minister for Pharmaceutical Industry Promotion and Medical Information, Management, Minister's Secretariat, MHLW
Dr. Hiroshi Watanabe, Permanent Director, JMA
Mr. Kasper Bødker Mejlvang, President of Novo Nordisk Pharma Ltd.
Mr. Takahiko Iwaya, Chair of EFPIA Japan
(List of members and their positions are as of xx March 2023)

Program outline:

Opening

16:00 - 16:10 Opening address

Part 1. Lectures: Approaches and support for innovations

16:10 - 16:40 Reports from the industry

Challenges for innovations in Japan

Potential solutions leveraging EU good practices and learning

16:40 - 17:10 Reports from governments

Policies to promote innovations in the EU

Policies to promote innovations in Japan

Part 2. Panel discussion: "The importance of continuously seeking for innovations and expectations for the future"

17:15 - 17:55 Presentations by representatives of patients, industries, governments and healthcare professionals

Closing

17:55 - 18:00 Closing notes